Fairlearn: Putting Al Fairness Research into Practice

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Who am I?



Microsoft Research
FATE group.

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Fairness and Inclusiveness Working Group.

Fairlearn

An open-source, community-driven project to help data scientist improve fairness of AI systems.

https://www.microsoft.com/en-us/research/theme/fate/ https://www.microsoft.com/en-us/ai/our-approach https://fairlearn.org/

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How Fairlearn started as a technical project focused on algorithmic mitigation of fairness-related harms.

How it evolved into a community-driven project with socio-technical focus.

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Note: There are many other open-source projects for AI fairness: Aeguitas, AIF360, FairML, FairTest, Themis ML, What-If Tool, ...

Lee and Singh (2021): The Landscape and Gaps in Open Source Fairness Toolkits. In CHI 2021.

Deng et al. (2022): Exploring How Machine Learning Practitioners (Try To) Use Fairness Toolkits. In FAccT 2022.

Fairness-related harms

Negative impacts for groups of people, such as those defined in terms of race, gender, age or disability status.

See NeurIPS 2017 Keynote by K. Crawford: The Trouble with Bias, https://www.youtube.com/watch?v=fMym_BKWQzk

Allocation harms

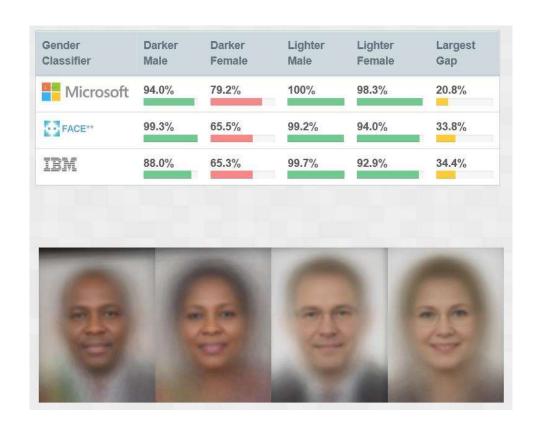
A system for **recommending patients** into high-risk care
management programs is less
likely to select Black patients than
white patients of similar health.



Obermeyer et al. (2019): Dissecting racial bias in an algorithm used to manage the health of populations. Science 366 (6464).

Quality-of-service harms

Face recognition system works worse for women with darker skin.



Buolamwini and Gebru (2018): Gender Shades: Intersectional Accuracy Disparities in Commercial Gender Classification. In FAT* 2018.

Representation harms

Online ads more likely to suggest arrest records for names given primarily to Black babies.

Ads by Google

Latanya Sweeney, Arrested?

 Enter Name and State. 2) Access Full Background Checks Instantly.
 www.instantcheckmate.com/

Latanya Sweeney

Public Records Found For: Latanya Sweeney. View Now. www.publicrecords.com/

La Tanya

Search for La Tanya Look Up Fast Results now! www.ask.com/La+Tanya

Sweeney (2013): Discrimination in Online Ad Delivery. CACM 56(5).

Fairlearn started with a research paper:

Agarwal, A., Beygelzimer, A., Dudík, M., Langford, J., and Wallach, H. **A Reductions Approach to Fair Classification.** In ICML 2018.

But when we tried to put this in practice...

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Holstein, K., Wortman Vaughan, J., Daumé, H., Dudík, M., and Wallach, H. <u>Improving Fairness in Machine Learning</u>
<u>Systems: What Do Industry Practitioners Need?</u> In *CHI 2019*.

We found that:

Practitioners have more fundamental needs before they can apply specific algorithms, such as needs for:

- fairness assessment
- access to domain-specific guides to fairness metrics and unfairness mitigation algorithms

Mitigating unfairness in binary classification is a relatively rare use case, practitioners more often seek to solve:

regression, ranking, complex ML domains (vision, speech, text, ...)

Holstein et al., Improving Fairness in Machine Learning Systems: What Do Industry Practitioners Need? In CHI 2019.

We pivoted...

2018: Fairlearn starts as a Microsoft project to house Python code for the "reductions approach" paper.

2019: Focus shifts to assessment and visualization.

2020: Fairlearn whitepaper is published:

"We emphasize that prioritizing fairness in Al systems is a sociotechnical challenge. Because there are many complex sources of unfairness—some societal and some technical—it is not possible to fully "debias" a system or to guarantee fairness; the goal is to mitigate fairness-related harms as much as possible."

Periodic Fairlearn community calls start.

https://aka.ms/fairlearn-whitepaper

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"what if Fairlearn was a place developers new to fairness came to get help in learning and doing the work of approaching fairness as a sociotechnical challenge?" - Community Member

https://github.com/fairlearn/fairlearn/issues/413

Current vision for Fairlearn

Open-source toolkit with metrics, algorithms, visualizations.

Tasks beyond binary classification.

Importance of education materials (manuals, case studies, white papers).

Fairness as a **socio-technical** challenge.

Formulated requirements for our example notebooks

Excerpt from the contributor guide:

A good example notebook exhibits the following attributes:

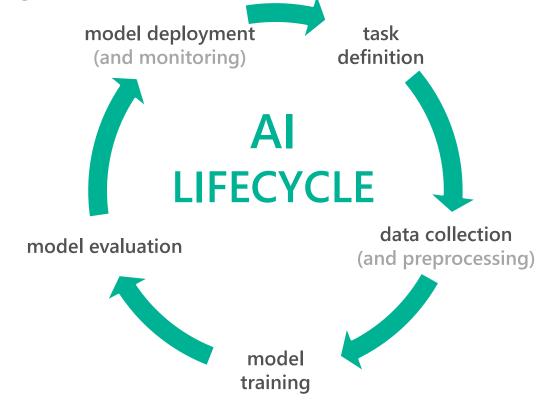
- 1. Deployment context: Describes a real deployment context, not just a dataset.
- 2. Real harms: Focuses on real harms to real people. See <u>Blodget et al. (2020)</u>.
- **3. Sociotechnical**: Models the Fairlearn team's value that fairness is a sociotechnical challenge. Avoids abstraction traps. See <u>Selbst et al. (2019)</u>.
- **4. Substantiated**: Discusses trade-offs and compares alternatives. Describes why using particular Fairlearn functionalities makes sense.
- **5. For developers**: Speaks the language of developers and data scientists. Considers real practitioner needs. Fits within the lifecycle of real practioner work. See <u>Holstein et al</u> (2019), Madaio et al. (2020).

Please keep these in mind when creating, discussing, and critiquing examples.

https://fairlearn.org/main/contributor_guide/contributing_example_notebooks.html

Tutorial based on health-care recommendation scenario

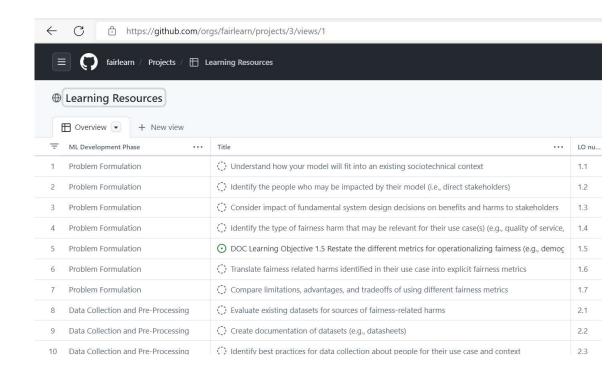
Demonstrates how fairness harms can arise (and be mitigated) at any stage of the Al lifecycle.



https://github.com/fairlearn/talks/tree/main/2021_scipy_tutorial
The tutorial draws motivation from <u>Obermeyer et al. (2019)</u>, using the dataset developed by <u>Strack et al. (2014)</u>.

List of concrete learning-resource needs

A working group identified and prioritized tasks to address gaps in educational materials.



https://github.com/orgs/fairlearn/projects/3/

Lee and Singh (2021): The Landscape and Gaps in Open Source Fairness Toolkits. In CHI 2021.

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What have we learned?

Running an open-source project is a community building effort.

To treat fairness as a socio-technical challenge requires a broad range of contributors with diverse disciplinary backgrounds.

Fairness issues often arise in early stages of AI lifecycle (e.g., task definition and data collection) and **non-algorithmic mitigation** strategies might be most effective.